

**On the Role of the
Growth Optimal Portfolio
in Finance**

Eckhard Platen

University of Technology Sydney
Department of Mathematical Sciences and
School of Finance & Economics
PO Box 123, Broadway, NSW, 2007, Australia

Introduction

- **mean-variance portfolio selection**

Markowitz (1952, 1959)

Markowitz efficient frontier

- **growth optimal portfolio (GOP)**

Kelly (1956), Latané (1959)

Breiman (1961)

- **capital asset pricing model (CAPM)**

Sharpe (1964), Lintner (1965), Mossin (1966),
Merton (1973)

- **Sharpe ratio**

Sharpe (1964)

- **arbitrage pricing theory**

Black & Scholes (1973), Merton (1973), Ross (1976),
Harrison & Kreps (1979), Harrison & Pliska (1981), ...

- **numeraire portfolio**

Long (1990)

- **fair benchmark pricing**

Platen (2002), ...

benchmark approach

Continuous Benchmark Model

- **traded uncertainty**

independent standard Wiener processes W^1, W^2, \dots, W^d
 $(\Omega, \mathcal{A}_T, \underline{\mathcal{A}}, P)$

- **primary security accounts**

$$dS_t^{(j)} = S_t^{(j)} \left(a_t^j dt + \sum_{k=1}^d b_t^{j,k} dW_t^k \right)$$

$$t \in [0, T], j \in \{0, 1, \dots, d\}$$

- **savings account**

$$S_t^{(0)} = \exp \left\{ \int_0^t r_s ds \right\}$$

- **market price of risk**

$$\theta_t = (\theta_t^1, \theta_t^2, \dots, \theta_t^d)^\top$$

$$b_t \theta_t = [a_t - r_t \mathbf{1}]$$

Assumption 1 $b_t = [b_t^{j,k}]_{j,k=1}^d$ is invertible.

\implies

market price of risk

$$\theta_t = b_t^{-1} [a_t - r_t \mathbf{1}]$$

- j th primary security account

$$dS_t^{(j)} = S_t^{(j)} \left(r_t dt + \sum_{k=1}^d b_t^{j,k} [\theta_t^k dt + dW_t^k] \right)$$

Portfolios

- **strategy** $\delta = \{\delta_t = (\delta_t^0, \dots, \delta_t^d)^\top, t \in [0, T]\}$
predictable, S -integrable

- **portfolio**

$$S_t^{(\delta)} = \sum_{j=0}^d \delta_t^j S_t^{(j)}$$

- **self-financing** \implies

$$dS_t^{(\delta)} = \sum_{j=0}^d \delta_t^j dS_t^{(j)}$$

- **fraction**

$$\pi_{\delta,t}^j = \delta_t^j \frac{S_t^{(j)}}{S_t^{(\delta)}}$$

$$j \in \{0, 1, \dots, d\}$$

$$\sum_{j=0}^d \pi_{\delta,t}^j = 1$$

- **strictly positive portfolio**

$$dS_t^{(\delta)} = S_t^{(\delta)} \left(r_t dt + \sum_{k=1}^d \sum_{j=1}^d \pi_{\delta,t}^j b_t^{j,k} (\theta_t^k dt + dW_t^k) \right)$$

- **logarithm of portfolio**

$$d \ln(S_t^{(\delta)}) = g_t^\delta dt + \sum_{k=1}^d \sum_{j=1}^d \pi_{\delta,t}^j b_t^{j,k} dW_t^k$$

- **growth rate**

$$g_t^\delta = r_t + \sum_{k=1}^d \sum_{j=1}^d \pi_{\delta,t}^j b_t^{j,k} \left(\theta_t^k - \frac{1}{2} \sum_{j=1}^d \pi_{\delta,t}^j b_t^{j,k} \right)$$

- **growth optimal portfolio**

Definition 2 *GOP* maximizes growth rate

$$g_t^{\delta^*} \geq g_t^\delta.$$

(maximizes expected logarithmic utility)

first order conditions \implies

$$0 = \sum_{k=1}^d b_t^{j,k} \left(\theta_t^k - \sum_{\ell=1}^d \pi_{\delta,t}^\ell b_t^{\ell,k} \right)$$

\implies

$$\pi_{\delta,t}^\top b_t = \theta_t^\top, \quad \pi_{\delta,t} = (b_t^{-1})^\top \theta_t$$

• **GOP SDE**

$$dS_t^{(\delta_*)} = S_t^{(\delta_*)} \left(\left[r_t + \sum_{k=1}^d (\theta_t^k)^2 \right] dt + \sum_{k=1}^d \theta_t^k dW_t^k \right)$$

\implies **continuous benchmark model**

existence of equivalent risk neutral measure **not** required

Portfolio Selection

- **discounted portfolio**

$$\bar{S}_t^{(\delta)} = \frac{S_t^{(\delta)}}{S_t^{(0)}}$$

$$d\bar{S}_t^{(\delta)} = \psi_{\delta,t}^\top \{\theta_t dt + dW_t\}$$

with

$$\psi_{\delta,t}^\top = (\psi_{\delta,t}^1, \dots, \psi_{\delta,t}^d) = \bar{S}_t^{(\delta)} \pi_{\delta,t}^\top b_t$$

- **discounted drift**

$$\alpha_t^\delta = \psi_{\delta,t}^\top \theta_t$$

- **aggregate diffusion coefficient**

$$\gamma_t^\delta = \sqrt{\psi_{\delta,t}^\top \psi_{\delta,t}}$$

Definition 3 *portfolio optimal if*

$$\begin{aligned}\gamma_t^{\tilde{\delta}} &= \gamma_t^\delta \\ \alpha_t^{\tilde{\delta}} &\geq \alpha_t^\delta.\end{aligned}$$

“more rather than less”

Assumption 4

$$|\theta_t| = \sqrt{\theta_t^\top \theta_t} > 0,$$
$$\pi_{\delta_*,t}^0 \neq 1$$

• Portfolio Selection Theorem

$S^{(\delta)}$ optimal \iff

$$d\bar{S}_t^{(\delta)} = \bar{S}_t^{(\delta)} \frac{1 - \pi_{\delta,t}^0}{1 - \pi_{\delta_*,t}^0} \theta_t^\top (\theta_t dt + dW_t)$$

with

$$\pi_{\delta,t} = \frac{1 - \pi_{\delta,t}^0}{1 - \pi_{\delta_*,t}^0} \pi_{\delta_*,t}$$

GOP interpreted as a *mutual fund*

Risk Aversion Coefficient

$$J_{\delta}(t, \bar{S}_t^{(\delta)}) = \frac{1 - \pi_{\delta_*, t}^0}{1 - \pi_{\delta, t}^0}$$

Arrow-Pratt absolute risk aversion coefficient

\implies **optimal portfolio fractions**

$$\pi_{\delta, t} = \frac{\pi_{\delta_*, t}}{J_{\delta}(t, \bar{S}_t^{(\delta)})}$$

for a GOP

$$J_{\delta_*}(t, \bar{S}_t^{(\delta_*)}) = 1$$

Utility Maximization

- **expected utility**

$$E \left(U(\bar{S}_T^{(\delta)}) \mid \bar{S}_t^{(\delta)} = x \right)$$

- **value function**

$$u(t, x) = \sup_{\pi_\delta \in \mathcal{V}_t} E \left(U(\bar{S}_T^{(\delta)}) \mid \bar{S}_t^{(\delta)} = x \right)$$

Krylov (1980), Cox & Huang (1989),
Fleming & Soner (1992), Korn (1997),
Karatzas & Shreve (1998)

- **Hamilton-Jacobi-Bellman equation**

$$\frac{\partial u(t, x)}{\partial t} + \sup_{\pi_{\delta,t} \in \mathcal{V}_t} \left(\pi_{\delta,t}^\top b_t \theta_t x \frac{\partial u(t, x)}{\partial x} + \frac{1}{2} \pi_{\delta,t}^\top b_t b_t^\top \pi_{\delta,t} x^2 \frac{\partial^2 u(t, x)}{\partial x^2} \right) = 0$$

terminal condition

$$u(T, x) = U(x)$$

- **first order conditions**

$$\frac{\partial}{\partial \pi_{\delta,t}^j} \left[\sum_{k=1}^d \sum_{\ell=1}^d \pi_{\delta,t}^\ell b_t^{\ell,k} \theta_t^k x \frac{\partial u(t, x)}{\partial x} + \frac{1}{2} \sum_{k=1}^d \left(\sum_{\ell=1}^d \pi_{\delta,t}^\ell b_t^{\ell,k} \right)^2 x^2 \frac{\partial^2 u(t, x)}{\partial x^2} \right] = 0$$

\implies

$$b_t x \left[\theta_t \frac{\partial u(t, x)}{\partial x} + b_t^\top \pi_{\delta, t} x \frac{\partial^2 u(t, x)}{\partial x^2} \right] = (0, \dots, 0)^\top.$$

substitute optimal portfolio \implies

$$b_t x \theta_t \left[\frac{\partial u(t, x)}{\partial x} + \frac{x}{J_\delta(t, x)} \frac{\partial^2 u(t, x)}{\partial x^2} \right] = (0, \dots, 0)^\top.$$

\implies **risk aversion coefficient**

$$J_\delta(t, x) = -x \frac{\frac{\partial^2 u(t, x)}{\partial x^2}}{\frac{\partial u(t, x)}{\partial x}}.$$

Arrow-Pratt absolute risk aversion coefficient

- **classical Merton problem**

Merton (1971)

power utility $U(x) = \frac{1}{\gamma} x^\gamma$

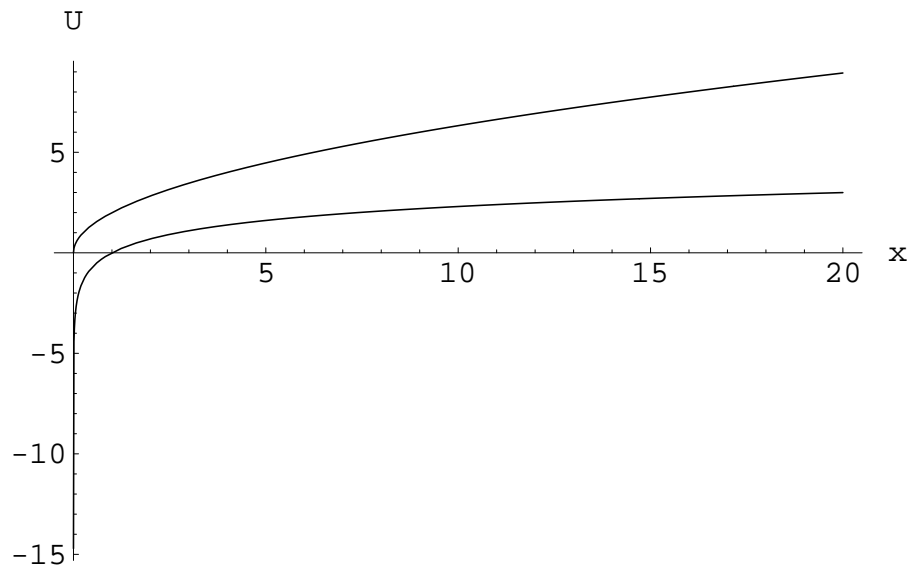


Figure 1: Examples for power and logarithmic utility.

- **value function**

$$u(t, \bar{S}_t^{(\delta)}) = \exp \left\{ - \int_t^T \frac{|\theta_s|^2 \gamma}{2(1-\gamma)} ds \right\} \left(\bar{S}_t^{(\delta)} \right)^\gamma$$

optimal fractions

$$\pi_{\delta,t} = (b_t^{-1})^\top \theta_t \frac{1}{1-\gamma}$$

risk aversion coefficient

$$J_\delta(t, \bar{S}_t^{(\delta)}) = 1 - \gamma$$

$\gamma \rightarrow 0$ GOP

$$u(t, \bar{S}_t^{(\delta)}) = \ln \left(\bar{S}_t^{(\delta)} \right) + \int_t^T \frac{|\theta_s|^2}{2} ds$$

- **market portfolio** $S^{(\delta_+)}$ investable wealth

Assumption 5 *Each investor forms optimal portfolio.*

\implies

$$\begin{aligned}
d\bar{S}_t^{(\delta_+)} &= d\left(\sum_{\ell=1}^n \bar{S}_t^{(\delta_\ell)}\right) \\
&= \sum_{\ell=1}^n \bar{S}_t^{(\delta_\ell)} \frac{1 - \pi_{\delta_\ell, t}^0}{1 - \pi_{\delta_*, t}^0} \theta_t^\top (\theta_t dt + dW_t) \\
&= \sum_{\ell=1}^n \left(\bar{S}_t^{(\delta_\ell)} - \delta_\ell^0(t)\right) \frac{\theta_t^\top}{1 - \pi_{\delta_*, t}^0} (\theta_t dt + dW_t) \\
&= \bar{S}_t^{(\delta_+)} \frac{1 - \pi_{\delta_+, t}^0}{1 - \pi_{\delta_*, t}^0} \theta_t^\top (\theta_t dt + dW_t)
\end{aligned}$$

\implies **market portfolio is an optimal portfolio**

risk aversion coefficient of market portfolio

$$J_{\delta_+}(t, \bar{S}_t^{(\delta_+)}) = \frac{1 - \pi_{\delta_*,t}^0}{1 - \pi_{\delta_+,t}^0}$$

- **is market portfolio a GOP ?**
- **market price of risk vector** $\theta_t = b_t^\top \pi_{\delta_*,t}$
- **risk premium vector** $p(t) = b_t b_t^\top \pi_{\delta_*,t}$

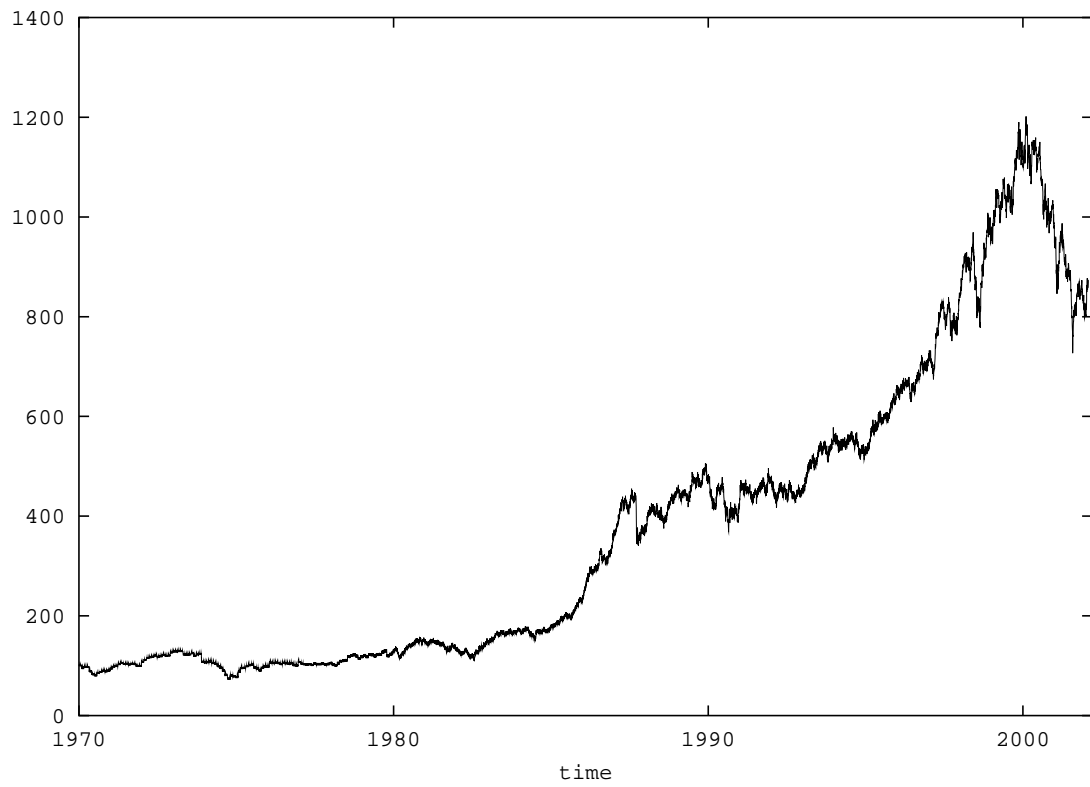


Figure 2: Discounted MSCI world index.

Risk Measurement

- **GOP volatilities** \implies **general market risk**

$$|\theta_t| = \sqrt{\sum_{k=1}^d (\theta_t^k)^2}$$

- **benchmarked security volatilities**

$$\hat{S}_t^{(j)} = \frac{S_t^{(j)}}{S_t^{(\delta_*)}}$$

$$d\hat{S}_t^{(j)} = -\hat{S}_t^{(j)} \sum_{k=1}^d \sigma_t^{j,k} dW_t^k$$

$$\sigma_t^{j,k} = \theta_t^k - b_t^{j,k}$$

\implies **specific market risk**

Capital Asset Pricing Model

- risk premium for $S^{(\delta)}$

$$p_{\delta}(t) = \sum_{k=1}^d \sum_{j=1}^d \pi_{\delta,t}^j b_t^{j,k} \theta_t^k$$

- systematic risk parameter

$$\beta_{\delta}(t) = \frac{\frac{d}{dt} \langle \ln(S^{(\delta)}), \ln(S^{(\delta+)}) \rangle_t}{\frac{d}{dt} \langle \ln(S^{(\delta+)}) \rangle_t}$$

if $S^{(\delta+)}$ optimal portfolio

\implies

$$\beta_{\delta}(t) = \frac{p_{\delta}(t)}{p_{\delta+}(t)}$$

Efficient Frontier

- **optimal portfolio** $S^{(\delta)}$

volatility

$$|b_\delta(t)| = \left| \frac{1 - \pi_{\delta,t}^0}{1 - \pi_{\delta^*,t}^0} \right| |\theta_t| = \frac{|\theta_t|}{J_\delta(t, \bar{S}_t^{(\delta)})}$$

risk premium

$$p_\delta(t) = \frac{1 - \pi_{\delta,t}^0}{1 - \pi_{\delta^*,t}^0} |\theta_t|^2 = |b_\delta(t)| |\theta_t|$$

- **appreciation rate**

$$a_\delta(t) = r_t + p_\delta(t) = r_t + \sqrt{|b_\delta(t)|^2} |\theta_t|$$

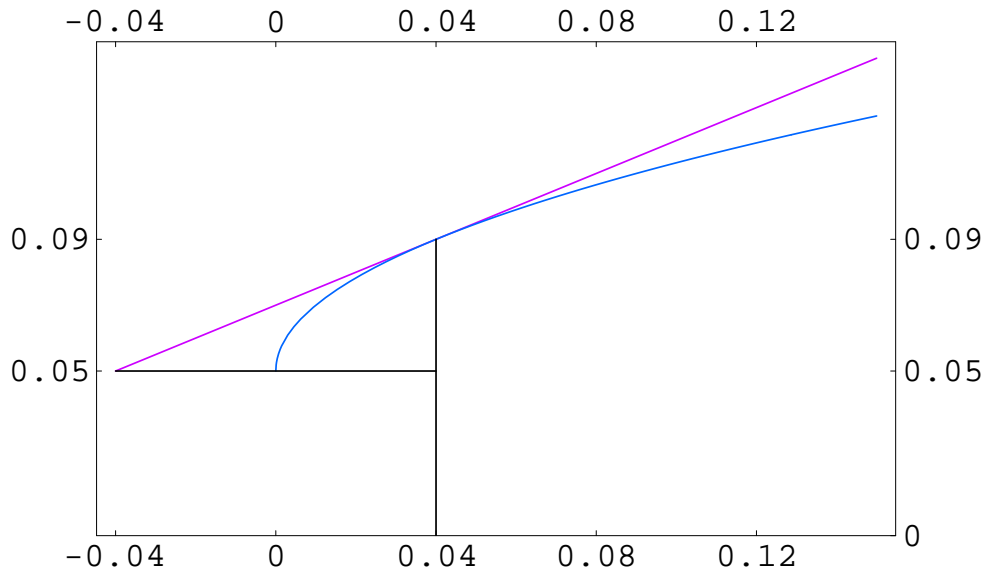


Figure 3: Efficient frontier.

- **Markowitz efficient frontier**

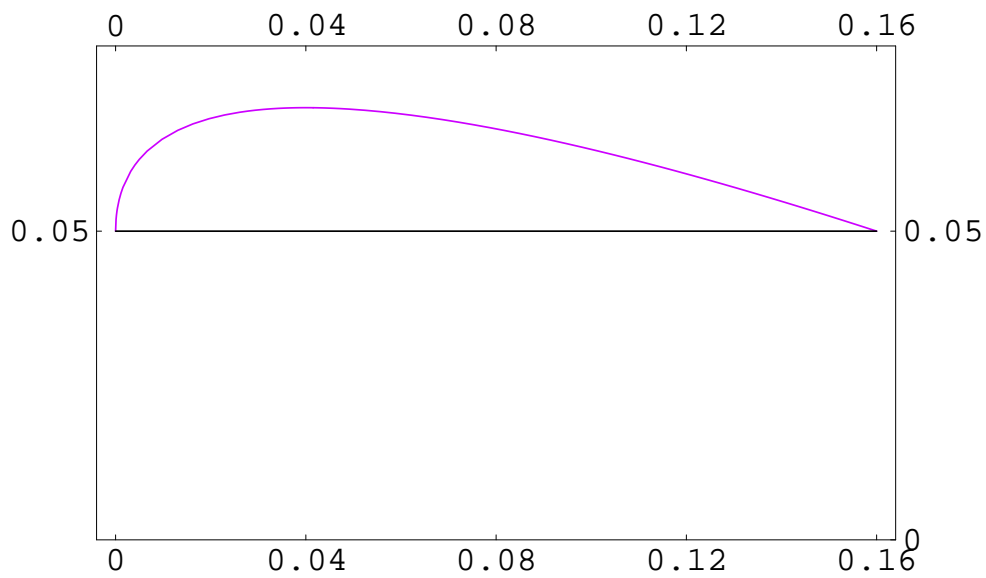


Figure 4: Efficient growth rates.

- **efficient growth rate**

$$g_{\delta}(t) = r_t + \sqrt{|b_{\delta}(t)|^2} |\theta_t| - \frac{1}{2} |b_{\delta}(t)|^2$$

Sharpe Ratio

risk premium $p_\delta(t)$

aggregate volatility $|b_\delta(t)|$

- **Sharpe ratio**

$$s_\delta(t) = \frac{p_\delta(t)}{|b_\delta(t)|} = \frac{\alpha_t^\delta}{\gamma_t^\delta}$$

\implies for any risky portfolio $S^{(\delta)}$

$$s_\delta(t) \leq |\theta_t|$$

equality for optimal portfolios

Benchmarked Portfolios

$$\hat{S}_t^{(\delta)} = \frac{S_t^{(\delta)}}{S_t^{(\delta_*)}}$$

$$d\hat{S}_t^{(\delta)} = - \sum_{k=1}^d \sum_{j=0}^d \delta_t^{(j)} \hat{S}_t^{(j)} \sigma_t^{j,k} dW_t^k$$

$(\underline{\mathcal{A}}, P)$ -local martingale

\implies

Nonnegative benchmarked portfolios are $(\underline{\mathcal{A}}, P)$ -**supermartingales**.

Arbitrage

Definition:

Nonnegative portfolio $S^{(\delta)}$ permits arbitrage if for $S_0^{(\delta)} = 0$

$$P(S_T^{(\delta)} > 0) > 0.$$

\implies

Continuous benchmark models do not permit arbitrage.

Equivalent local martingale measure may **not** exist.

Fair Contingent Claim Pricing

value process **fair** if its benchmarked value forms $(\underline{\mathcal{A}}, P)$ -martingale

- fair pricing formula

$$U_{H_\tau}(t) = S_t^{(\delta_*)} E \left(\frac{H_\tau}{S_\tau^{(\delta_*)}} \middle| \mathcal{A}_t \right)$$

Risk Neutral Pricing

Radon-Nikodym derivative

$$\Lambda_t = \frac{S_0^{(\delta_*)} S_t^{(0)}}{S_t^{(\delta_*)} S_0^{(0)}} = \frac{\hat{S}_t^{(0)}}{\hat{S}_0^{(0)}}$$

fair pricing formula

$$\begin{aligned} U_{H_\tau}(t) &= E \left(\left(\frac{S_t^{(\delta_*)} S_\tau^{(0)}}{S_\tau^{(\delta_*)} S_t^{(0)}} \right) \frac{S_t^{(0)}}{S_\tau^{(0)}} H_\tau \mid \mathcal{A}_t \right) \\ &= E \left(\frac{\Lambda_\tau S_t^{(0)}}{\Lambda_t S_\tau^{(0)}} H_\tau \mid \mathcal{A}_t \right) \end{aligned}$$

If Λ is an $(\underline{\mathcal{A}}, P)$ -martingale:

$$U_{H_\tau}(t) = E_\theta \left(\frac{S_t^{(0)}}{S_\tau^{(0)}} H_\tau \mid \mathcal{A}_t \right)$$

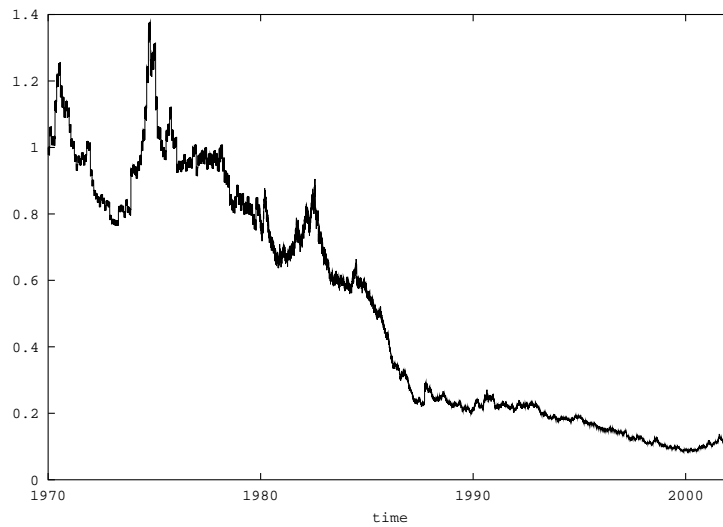


Figure 5: Radon-Nikodym derivative $\Lambda(t)$.

Outperformance by the GOP

- **GOP outperforms the growth rate**
- **expected return**

nonnegative benchmarked portfolio

$\hat{S}^{(\delta)}$ $(\underline{\mathcal{A}}, P)$ -supermartingale

\implies

$$E \left(\frac{\hat{S}_{t+h}^{(\delta)} - \hat{S}_t^{(\delta)}}{\hat{S}_t^{(\delta)}} \mid \mathcal{A}_t \right) \leq 0$$

Definition:

positive portfolio $S^{(\delta)}$ **systematically outperforms** $S^{(\bar{\delta})}$

if for $\tau \in [0, T]$ and $\sigma \in [\tau, T]$ with

$$S_{\tau}^{(\delta)} = S_{\tau}^{(\bar{\delta})}$$

and

$$S_{\sigma}^{(\delta)} \geq S_{\sigma}^{(\bar{\delta})},$$
$$P\left(S_{\sigma}^{(\delta)} > S_{\sigma}^{(\bar{\delta})} \mid \mathcal{A}_{\tau}\right) > 0.$$

\implies

No nonnegative portfolio systematically outperforms the GOP.

- long term growth rate

$$\tilde{g}_\delta \stackrel{\text{a.s.}}{=} \limsup_{T \rightarrow \infty} \frac{1}{T} \ln \left(\frac{S_T^{(\delta)}}{S_0^{(\delta)}} \right)$$

- **GOP** has greatest long term growth rate

$$\tilde{g}_{\delta_*} \geq \tilde{g}_\delta$$

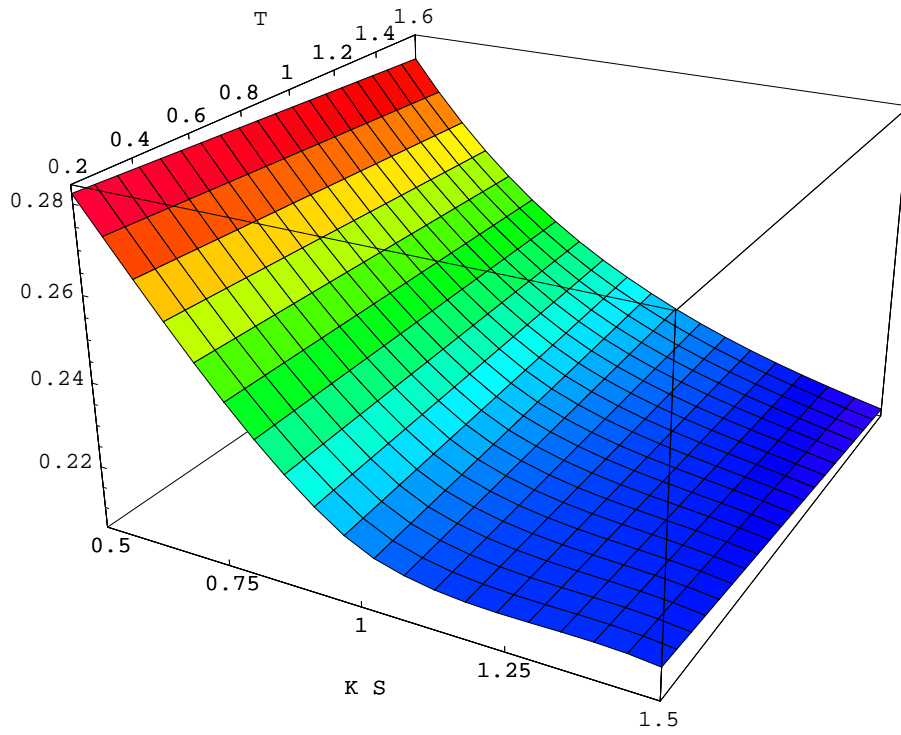


Figure 6: Average S&P500 implied volatility surface.

- **Discounted GOP**

$$d\bar{S}_t^{(\delta_*)} = \alpha_t dt + \sqrt{\alpha_t \bar{S}_t^{(\delta_*)}} dW_t$$

time transformed **squared Bessel process of dimension four**

- **Minimal Market Model**

Platen (2001, 2002), Heath & Platen (2002, 2003, 2004)

$$\alpha_t = \alpha_0 \exp \left\{ \int_0^t \eta_s ds \right\} m_t$$

η_t - net growth rate

α_0 - initial discounted GOP drift

m_t - market activity

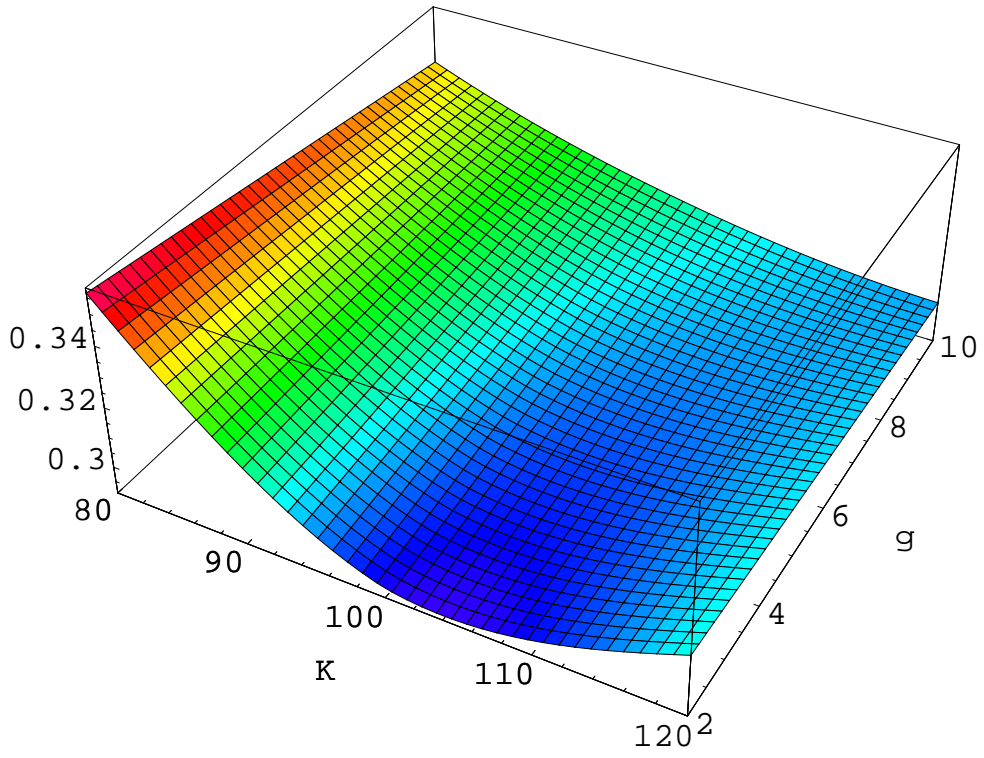


Figure 7: MMM implied volatility surface.

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